



**Anniversary Sponsorship  
Opportunities**



# 40 Years and Building....

*More homes. Stronger communities. Unwavering hope.*

**For four decades**, Richmond Metropolitan Habitat for Humanity has been a steadfast force for affordable housing in the Greater Richmond region. Since opening its doors in 1986, Richmond Habitat has partnered with thousands of donors, volunteers, community organizations, and families to create lasting change one home, one repair, and one neighborhood at a time.

What began as a small, grassroots effort with a meeting at Aunt Sarah's Pancake House has grown into a powerful organization that addresses some of the region's most pressing needs. Over the past 40 years, Richmond Habitat has:

- Built and preserved hundreds of affordable homes, offering families the opportunity to achieve strength, stability, and long-term financial security. We will be finishing our **400<sup>th</sup> home build** for a Habitat homeowner in 2026!
- Expanded our programs to include home repairs and community revitalization efforts.
- Opened **two Habitat ReStores**, providing a sustainable way for community members to donate goods, shop affordably, and support Habitat's mission.
- Mobilized **generations of volunteers**, from students and faith groups to corporate partners and community members.
- **Advocated for housing equity**, advancing policies that ensure safe, affordable housing is within reach for all.

As Richmond Habitat celebrates this 40-year milestone, we reflect on the thousands of lives changed and look ahead with renewed commitment. The need for affordable housing has never been greater, and Habitat remains dedicated to building a community where every family has a solid foundation to thrive.

**You have the opportunity to be part of this legacy!** Learn more about sponsorship opportunities for two special events this year:

- Week of Building Hope, May 11-16, 2026
- 40<sup>th</sup> Anniversary Celebration, September 19, 2026

Join us in continuing to build homes, communities, and hope.

*Volunteer with us!*



# 40th Anniversary Week of Building Hope

## Week of Building Hope

*Dates: May 11 through May 16, 2026*

For 40 years, volunteers have been the backbone of Richmond Metropolitan Habitat for Humanity. Starting as a group of volunteers coming together to establish our organization, we have grown to host thousands of volunteers who continue to support our mission each year! During our 40th Anniversary Week of Building Hope, we plan to engage at least 400 volunteers to build homes and strengthen our community. The week will offer a variety of volunteer options and opportunities to celebrate the last 40 years.

### SCHEDULE FOR THE WEEK

#### Monday, May 11:

Celebrating the Last 40 Years! A Kick-Off Breakfast with Founding Faith Partner

- 8:30-10:30 am with breakfast, the program, and a snack bag volunteer opportunity

#### Tuesday, May 12:

- Build Site Opportunities, 8:00 am-3:00 pm
- ReStore Opportunities, 10:00 am-2:00 pm, 2:00-5:00 pm

#### Wednesday, May 13:

- Furniture Build, 9:00 am-12:00 pm, 1:00-4:00 pm
- Landscaping, 9:30 am-12:00 pm

#### Thursday, May 14:

- Build Site Opportunities, 8:00 am-3:00 pm
- ReStore Opportunities, 10:00 am-2:00 pm, 2:00-5:00 pm

#### Friday, May 15:

- Build Site Opportunities, 8:00 am-3:00 pm
- ReStore Opportunities, 10:00 am-2:00 pm, 2:00-5:00 pm
- Project Playhouse - 9:00 am-2:00 pm\*

#### Saturday, May 16:

- Build Opportunities, 8:00 am-3:00 pm (30 spots)
- ReStore Opportunities, 10:00 am-1:00 pm, 1:00-4:00 pm
- Project Playhouse- 9:00 am-2:00 pm\*
- End of Week Celebration @ Hardywood Park Craft Brewery, 4:00-7:00 pm

*\*Project Playhouse is a two-day build event with about 4-6 volunteers needed per day.*

## HOW TO GET INVOLVED:

### Individual Participation:

#### **\$100**

- 3 volunteer sign-ups
- 40<sup>th</sup> anniversary swag item and shirt
- Lunch

#### **\$50**

- 1 volunteer sign-up
- 40<sup>th</sup> anniversary bandana or shirt
- Lunch

#### **\$35**

- 1 volunteer sign-up
- 40<sup>th</sup> anniversary bandana
- Lunch

### Sponsor Participation:

#### **\$10,000**

- 35 volunteer spots *AND* Project Playhouse build opportunity\*
- 40<sup>th</sup> anniversary swag item and shirts for participants
- Lunch for each participant
- End of Week Celebration drink ticket for each participant
- Sponsor recognition in event marketing and materials, name listed in Annual Report

#### **\$7,500**

- 24 volunteer spots *AND* Project Playhouse build opportunity\*
- 40<sup>th</sup> anniversary swag item and shirts for participants
- Lunch for participants
- Sponsor recognition in event marketing and materials, name listed in Annual Report
- 30 end of week celebration drink tickets

#### **\$5,000**

- 24 volunteer spots *OR* 12 volunteer spots and a Project Playhouse build opportunity
- 40<sup>th</sup> anniversary swag item and shirts for participants
- Lunch for each participant
- End of Week Celebration drink ticket for each participant
- Sponsor recognition in event marketing and materials, name listed in Annual Report

#### **\$2,500**

- 12 volunteer spots *OR* a Project Playhouse Build opportunity
- 40<sup>th</sup> anniversary swag item and shirts for participants
- Lunch for each participant
- End of Week Celebration drink ticket for each participant
- Sponsor recognition in event marketing and materials, name listed in Annual Report

#### **\$1,500**

- 8 volunteer spots
- 40<sup>th</sup> anniversary swag item for participants
- Lunch for each participant
- End of Week Celebration drink ticket for each participant
- Sponsor recognition in event marketing and materials, name listed in Annual Report

# Week of Building Hope

## Volunteer Sponsorship Form

Thank you for your interest in supporting our Week of Building Hope!  
Please fill out the form below.

### SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

### SPONSORSHIP LEVEL *(Please select one)*

☐

\$10,000

☐

\$7,500

☐

\$5,000

☐

\$2,500

☐

\$1,500

Name

Signature

Date

**We kindly ask that all completed forms and payments be submitted to:**

Whitney Guthrie, Vice President of Community Engagement  
2281 Dabney Rd, Suite A, Richmond, VA 23230  
wguthrie@richmondhabitat.org | 804-232-7001

*Be an event sponsor!*



# Anniversary Celebration

*September 19, 2026 at the Altria Theater*

Join us for an exciting and rare opportunity to sponsor a gala-style event for Richmond Metropolitan Habitat for Humanity to celebrate our 40<sup>th</sup> anniversary! This event will feature a silent auction, dinner for 250+ attendees, inspiring mission moments, and more. All funds raised will help build and repair homes for local individuals and families through Richmond Habitat's programs.

## SPONSORSHIP LEVELS INCLUDE:

### Presenting Sponsor - 1 available

**\$20,000**

- Two (2) VIP reserved tables at the event, including sixteen (16) event tickets
- Exclusive sponsorship with a premium name and logo placement on all printed and digital event materials
- Speaking opportunity at the event
- Up to four (4) dedicated build days for volunteers
- Full page ad and logo placement on the cover of the event program
- Featured article in our Your Gifts At Work newsletter
- Inclusion in press release
- Acknowledgement on our website
- Recognition in four (4) exclusive social media postings
- Recognition in our Annual Impact Report

### Foundation Sponsors - 4 available

**\$10,000**

- One (1) VIP reserved table at the event, including eight (8) event tickets
- Key logo placement on printed and digital event materials
- Live mention at the event
- Up to two (2) dedicated build days for volunteers
- Full page ad in the event program
- Mention in our Your Dollars At Work newsletter
- Acknowledgement on our website
- Recognition in 2 exclusive social media postings
- Recognition in our Annual Impact Report

## **Framing Sponsors - 8 available**

**\$7,500**

- Eight (8) event tickets
- Logo placement on printed and digital event materials
- Live mention at the event
- Two (2) dedicated build days for volunteers
- 1/2 page ad in the event program
- Mention in our Your Dollars At Work newsletter
- Acknowledgement on our website
- Recognition in 1 exclusive social media posting
- Recognition in our Annual Impact Report

## **Blueprint Sponsors - Unlimited**

**\$5,000**

- Six (6) event tickets
- Logo placement on printed and digital event materials
- Live mention at the event
- One (1) dedicated build day for volunteers
- 1/2 page ad in the event program
- Mention in our Your Dollars At Work newsletter
- Acknowledgement on our website
- Recognition in 1 social media posting
- Recognition in our Annual Impact Report

## **Future Dream Builder - Unlimited**

**\$2,500**

- Logo placement on printed and digital event materials
- Six (6) event tickets
- 1/4 page ad in the event program
- Acknowledgement on our website
- Recognition in 1 social media posting
- Recognition in our Annual Impact Report

## **Individual ticket purchases - As Available**

**\$150.00**

## **OTHER OPPORTUNITIES:**

Other sponsorship opportunities, such as sponsoring the cocktail reception, the auction, or the dinner, will also be available. If you are interested in those opportunities, please contact: *Jenn O'Rourke at [jorourke@richmondhabitat.org](mailto:jorourke@richmondhabitat.org)*

# 40th Anniversary Fall Celebration

## Event Sponsorship Form

Thank you for your interest in supporting our 40th Anniversary Celebration!  
Please fill out the form below.

### SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

### SPONSORSHIP LEVEL *(Please select one)*

☐

Presenting Sponsor

\$20,000

☐

Foundation Sponsor

\$10,000

☐

Framing Sponsor

\$7,500

☐

Blueprint Sponsor

\$5,000

☐

Future Dream Builder

\$2,500

Name

Signature

Date

**We kindly ask that all completed forms and payments be submitted to:**

Jenn O'Rourke, Vice President of Resource Development  
2281 Dabney Rd, Suite A, Richmond, VA 23230  
jorourke@richmondhabitat.org | 804-232-7001