



Richmond Metropolitan
Habitat
for Humanity®



YEARS
and building...

you are cordially invited to our



Framing the Future

Gala

September 19th | Altria Theater

celebrating 40 years of impact



Framing the Future Gala

Thank You for Serving as a Gala Ambassador

We are so excited for you to serve as an ambassador for Richmond Metropolitan Habitat for Humanity's 2026 Framing the Future Gala!

As a board, committee member, or Habitat enthusiast, your personal outreach is one of the most powerful ways to increase attendance, sponsorships, auction participation, and community awareness. People support causes because someone they trust invites them to get involved.

Together, we'll celebrate 40 years of impact while raising critical funds to help local families build strength, stability, and self-reliance through affordable housing options and repairs.

Framing the Future Gala Snapshot

Date and Time: Saturday, September 19, 2026, doors open at 5:30 PM

Location: Altria Theater,

Contact: Jenn O'Rourke, jorourke@richmondhabitat.org, 804-299-4704

The evening will include:

- the opportunity to walk through and sign the frame of a future Habitat home in front of the Theater;
- a cocktail hour with music and a silent auction;
- dinner, homeowner stories, and two signature award presentations; and
- a live auction and "roof raise" to support Richmond Habitat through another 40 years of building!

Up to 400 community leaders, donors, volunteers, sponsors, and supporters are expected to attend.



Framing the Future *Gala*

Why This Event Matters

For 40 years, Richmond Habitat has brought people together to build homes, communities, and hope.

Since 1986, Richmond Habitat has:

- Built more than 400 homes alongside local families
- Completed hundreds of critical home repairs
- Engaged thousands of volunteers
- Expanded access to affordable housing across Richmond, Henrico, and Chesterfield

Funds raised through the Framing the Future Gala directly support Richmond Habitat's homeownership and home repair programs, helping local families create brighter futures.

Key Talking Points

- This year's gala is especially meaningful because it commemorates Richmond Habitat's 40th Anniversary.
- A safe, affordable home creates stability, opportunity, and long-term success for families.
- The gala brings together supporters from across the Richmond region to celebrate what we've built together and invest in what comes next.
- Proceeds help local families access affordable homeownership and essential home repairs.



Ways You Can Help!

- Purchase/secure one table by July 31
- Personally invite 10 prospects
- Make 5 sponsorship email introductions
- Share 3 social posts
- Procure 1 auction item



Framing the Future Gala

Sample General Email Invitation

Subject: Join me at Habitat for Humanity's Framing the Future Gala

Dear [Name],

I'm excited to invite you to Richmond Metropolitan Habitat for Humanity's Framing the Future Gala on September 19, 2026, at the Altria Theater.

This special evening celebrates Richmond Habitat's 40th Anniversary and the incredible impact our community has made through affordable housing over the past four decades. The event will feature dinner, a silent auction, inspiring stories from Habitat families, and a look toward the future of affordable housing in our region.

Most importantly, every dollar raised helps local families build strength, stability, and self-reliance through safe, affordable homeownership and essential home repairs.

Tickets and sponsorship information can be found here:
bit.ly/FramingFutureGala

I hope you'll consider joining me for this meaningful event!
Thank you,

[Name]



Framing the Future *Gala*

Sample Sponsorship Email Invitation

Subject: Join me in Sponsoring Habitat for Humanity's Framing the Future Gala

Dear *[Name]*,

I'm reaching out because I'm helping support Richmond Metropolitan Habitat for Humanity's Framing the Future Gala on September 19, 2026, at the Altria Theater. This special event will bring up to 400 attendees together to celebrate Habitat's 40th Anniversary while raising funds to help local families access safe, affordable housing.

As someone who cares about strengthening our community, I thought *[you/your organization]* might be interested in becoming a sponsor. Sponsorship is a meaningful way to support our community, gain visibility among local leaders and supporters, and help Habitat continue its mission of building homes, communities, and hope.

I have attached sponsorship information and more information can be found here:
bit.ly/FramingFutureGala

I would be happy to connect you with the Richmond Habitat team to discuss opportunities. Thank you for your consideration, and I hope you'll join us in celebrating this important milestone!

Best,

[Name]



Framing the Future *Gala*

Social Media Posts

Post for Tickets:

I'm excited to support Richmond Metropolitan Habitat for Humanity's Framing the Future Gala on September 19 at the Altria Theater.

This special evening celebrates 40 years of building homes, communities, and hope while raising funds to help local families achieve safe, affordable housing.

Join me for an inspiring night of impact and celebration! Get your tickets today:
bit.ly/FramingFutureGala

#FramingTheFuture #RVA
#HabitatForHumanity #40YearsAndBuilding

Post for Sponsorship:

Businesses have the power to help shape stronger communities.

Consider sponsoring Richmond Habitat's Framing the Future Gala and join me in celebrating 40 years of impact while supporting affordable housing throughout our region.

Interested? Learn more about sponsorship opportunities today: bit.ly/FramingFutureGala

#FramingTheFuture #RVA
#HabitatForHumanity #40YearsAndBuilding

Post for Silent Auction:

I'm helping support Richmond Habitat's Framing the Future Gala, and we're looking for donations for our silent auction.

Gift cards, experiences, tickets, vacation stays, and unique items all help us raise critical funds for affordable housing in our community.

If you or your business would like to donate, please send me a message. Thank you for helping us build homes, communities, and hope!

Learn more about the gala at
bit.ly/FramingFutureGala

#FramingTheFuture #RVA
#HabitatForHumanity #40YearsAndBuilding



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Framing the Future

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Silent Auction Support

celebrating 40 years of impact



Framing the Future *Gala*

Silent Auction Support

We invite you to support this special event by donating an item, experience, service, or package for our Silent Auction.

Why Donate?

Your donation will help raise critical funds to support Richmond Habitat's mission of building affordable homes, revitalizing neighborhoods, and empowering families throughout our region. Proceeds from the gala will directly support the construction and preservation of affordable housing. Benefits also include:

- Recognition in gala materials and the auction platform
- Exposure to community leaders, philanthropists, and business professionals
- Demonstrated commitment to affordable housing and community impact
- Tax acknowledgment for your charitable contribution, as permitted by law

Popular Auction Donation Ideas

- Vacation homes or travel experiences
- Hotel stays and weekend getaways
- Restaurant gift certificates
- Sporting event tickets
- Concert, theater, or entertainment packages
- Golf foursomes and club experiences
- Professional services
- Home improvement and landscaping services
- Spa and wellness packages
- Wine, bourbon, and specialty tastings
- Gift baskets and specialty retail items
- Unique behind-the-scenes or VIP experiences

Ready to Donate?

We would be honored to include your contribution in our Silent Auction. Please complete the donation form attached or contact Christina Hall at chall@richmondhabitat.org.

Please note:

Donated products, labor, and services can also be bundled into high-value auction packages (e.g., "Home Refresh Package," "Backyard Makeover," or "DIY Dream Package"). Any item, valued at \$25 or more is much appreciated and can be utilized as a silent auction item that may be packaged for this purpose.



Framing the Future *Gala*

Silent Auction Support

We invite you to support this special event by donating an item, experience, service, or package for our Silent Auction.

Why Donate?

Benefits of Donating:

- Recognition in Gala materials and auction platform
- Exposure to community leaders, philanthropists, and business professionals
- Demonstrated commitment to affordable housing and community impact
- Tax acknowledgment for your charitable contribution, as permitted by law

Ready to Donate?

We would be honored to include your contribution in our Silent Auction. Please complete the donation form attached or the Google Form found here: [\(link\)](#).

For more information or to arrange a donation, please contact:

Add your name

Add your title

Richmond Habitat for Humanity

Add your phone number

Add your email address

Together, we can frame the future and build stronger communities.

Framing the Future Gala Silent Auction Donation Form



Thank you for supporting Richmond Metropolitan Habitat for Humanity's 40th Anniversary Framing the Future Gala!

Donor Information:

Company/Organization Name: _____

Contact Name: _____

Title: _____

Mailing Address: _____

Phone: _____

Email: _____

Donation Information:

Item/Package Name (as it should appear in the auction):

Detailed Description of Item/Package:

Estimated Fair Market Value: \$ _____

Quantity Donated: _____

Expiration Date (if applicable): _____

Restrictions, Blackout Dates, or Conditions:

Delivery Information:

Please select one:

- Item enclosed with this form
- Certificate enclosed with this form
- Item will be delivered by donor
- Item requires pickup
- Electronic certificate/voucher will be emailed

If pickup is requested, please provide preferred contact information and availability:

Recognition Information:

How would you like your name/company recognized in auction materials?

Company Website (optional):

Social Media Profile/URL (optional):

Donor Agreement:

I certify that I am authorized to donate the item(s) described above. I understand that the donated item may be used in Richmond Habitat for Humanity's Framing the Future Gala Silent Auction to benefit affordable housing programs in the Richmond region.

Signature: _____

Printed Name: _____

Date: _____

Return Form To:

Richmond Habitat for Humanity
Attn: Framing the Future Gala Committee

Email: _____

Phone: _____

Mailing Address: 2281 Dabney Rd., Suite A, Richmond, VA 23230

Thank you for helping Richmond Habitat build homes, communities, and hope.



Richmond Metropolitan
Habitat
for Humanity®



YEARS
and building...

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Framing the Future

Gala

Sponsorship Opportunities

celebrating 40 years of impact



40 Years and Building...

More homes. Stronger communities. Unwavering hope.

For four decades, Richmond Metropolitan Habitat for Humanity has been a steadfast force for affordable housing in the Greater Richmond region. Since opening its doors in 1986, Richmond Habitat has partnered with thousands of donors, volunteers, community organizations, and families to create lasting change one home, one repair, and one neighborhood at a time.

What began as a small, grassroots effort with a meeting at Aunt Sarah's Pancake House has grown into a powerful organization that addresses some of the region's most pressing needs. Over the past 40 years, Richmond Habitat has:

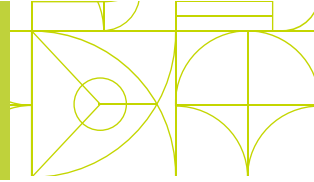
- Built and preserved hundreds of affordable homes, offering families the opportunity to achieve strength, stability, and long-term financial security. We completed our **400th home build** for a Habitat homeowner in 2026!
- Expanded our programs to include home repairs and community revitalization efforts.
- Opened **two Habitat ReStores**, providing a sustainable way for community members to donate goods, shop affordably, and support Habitat's mission.
- Mobilized **generations of volunteers**, from students and faith groups to corporate partners and community members.
- **Advocated for housing equity**, advancing policies that ensure safe, affordable housing is within reach for all.

As Richmond Habitat celebrates this 40-year milestone, we reflect on the thousands of lives changed and look ahead with renewed commitment. The need for affordable housing has never been greater, and Habitat remains dedicated to building a community where every family has a solid foundation to thrive.

You have the opportunity to be part of this legacy! Learn more about sponsorship opportunities for our Framing the Future Gala on September 19, 2026.

Join us in continuing to build homes, communities, and hope: richmondhabitat.org/40

Be an event sponsor!



Framing the Future Gala

September 19, 2026 at the Altria Theater

Join us for an exciting and rare opportunity to sponsor a gala event for Richmond Metropolitan Habitat for Humanity to celebrate our 40th anniversary! This event will feature a silent auction, dinner for up to 400 attendees, inspiring mission moments, an opportunity to sign the frame of a future Habitat home, and more. All funds raised will help build and repair homes for local individuals and families through Habitat's programs.

SPONSORSHIP LEVELS INCLUDE:

Presenting Sponsor - 1 available

\$20,000

- Two (2) VIP reserved tables at the event, including sixteen (16) event tickets
- Exclusive sponsorship with a premium name and logo placement on all printed and digital event materials
- Speaking opportunity at the event
- Up to four (4) dedicated build days for volunteers
- Full page ad and logo placement on the cover of the event program
- Featured article in our Your Gifts At Work newsletter
- Inclusion in press release
- Acknowledgement on our website
- Recognition in four (4) exclusive social media postings
- Recognition in our Annual Impact Report

Community Impact Sponsor - claimed

\$20,000

- Two (2) VIP reserved tables at the event, including sixteen (16) event tickets
- Exclusive sponsorship of the framed build outside the Altria Theater, featuring prominent signage and logo placement in printed and digital event materials
- Speaking opportunity at the event
- Up to four (4) dedicated build days for volunteers
- Full page ad and logo placement in the event program
- Featured article in our Your Gifts At Work newsletter
- Inclusion in a press release
- Acknowledgement on our website
- Recognition in four (4) exclusive social media postings
- Recognition in our Annual Impact Report

Framing the Future Gala

Foundation Sponsors - 3 still available

\$10,000

- One (1) VIP reserved table at the event, including eight (8) event tickets
- Key logo placement on printed and digital event materials
- Live mention at the event
- Up to two (2) dedicated build days for volunteers
- Full page ad in the event program
- Mention in our Your Gifts At Work newsletter
- Acknowledgement on our website
- Recognition in 2 exclusive social media postings
- Recognition in our Annual Impact Report

Framing Sponsors - 7 still available

\$7,500

- Eight (8) event tickets/full table
- Logo placement on printed and digital event materials
- Live mention at the event
- Two (2) dedicated build days for volunteers
- 1/2 page ad in the event program
- Mention in our Your Gifts At Work newsletter
- Acknowledgement on our website
- Recognition in 1 exclusive social media posting
- Recognition in our Annual Impact Report

Blueprint Sponsors - Unlimited available

\$5,000

- Eight (8) event tickets/full table
- Logo placement on printed and digital event materials
- Live mention at the event
- One (1) dedicated build day for volunteers
- 1/2 page ad in the event program
- Mention in our Your Gifts At Work newsletter
- Acknowledgement on our website
- Recognition in 1 social media posting
- Recognition in our Annual Impact Report

Future Dream Builder - Table Sponsor - Unlimited available

\$2,500

- Eight (8) event tickets/full table
- Recognition on printed and digital event materials
- Acknowledgement on our website
- Recognition in 1 social media posting
- Recognition in our Annual Impact Report

Individual ticket purchases - As available

\$150.00

OTHER OPPORTUNITIES:

Opportunities to sponsor the cocktail reception, the auction, the dinner, and more will also be available. Contact Jenn O'Rourke at jorourke@richmondhabitat.org.

Framing the Future Gala

Event Sponsorship Form

Thank you for your interest in supporting our 40th Anniversary Framing the Future Gala! Please fill out the form below.

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL *(Please select one)*

Presenting Sponsor
\$20,000

Foundation Sponsor
\$10,000

Framing Sponsor
\$7,500

Blueprint Sponsor
\$5,000

Future Dream Builder
\$2,500

Name

Signature

Date

We kindly ask that all completed forms be submitted to:

Jenn O'Rourke, Vice President of Resource Development
2281 Dabney Rd, Suite A, Richmond, VA 23230
jorourke@richmondhabitat.org | 804-232-7001